FOSTERING COOPERATION AMONG SUSTAINABILITY ACTORS

TO REACH AND ACTIVELY INVOLVE STUDENTS IN SUSTAINABLE PRACTICES

Research questions:

- What are potential cooperation ideas between different sustainability actors in Basel?
- Which barriers and enablers do they face during the project?

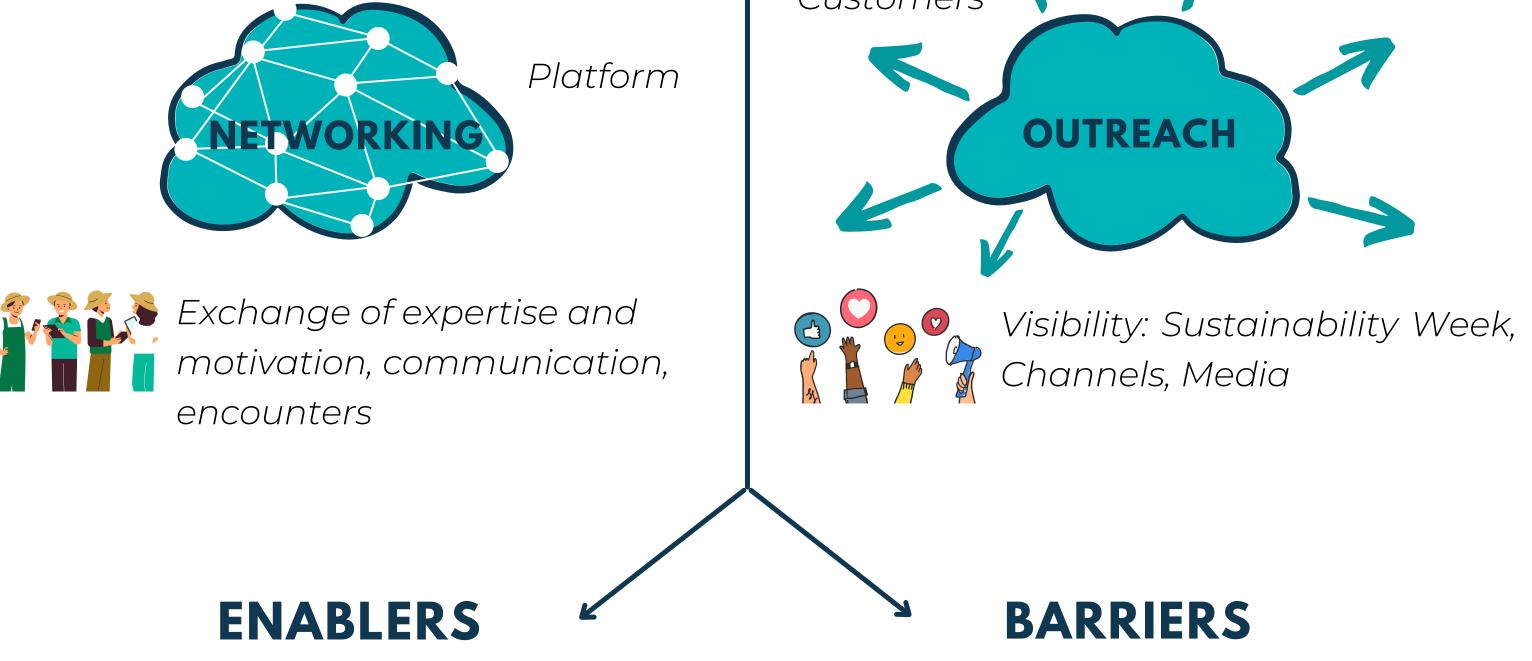
Method:

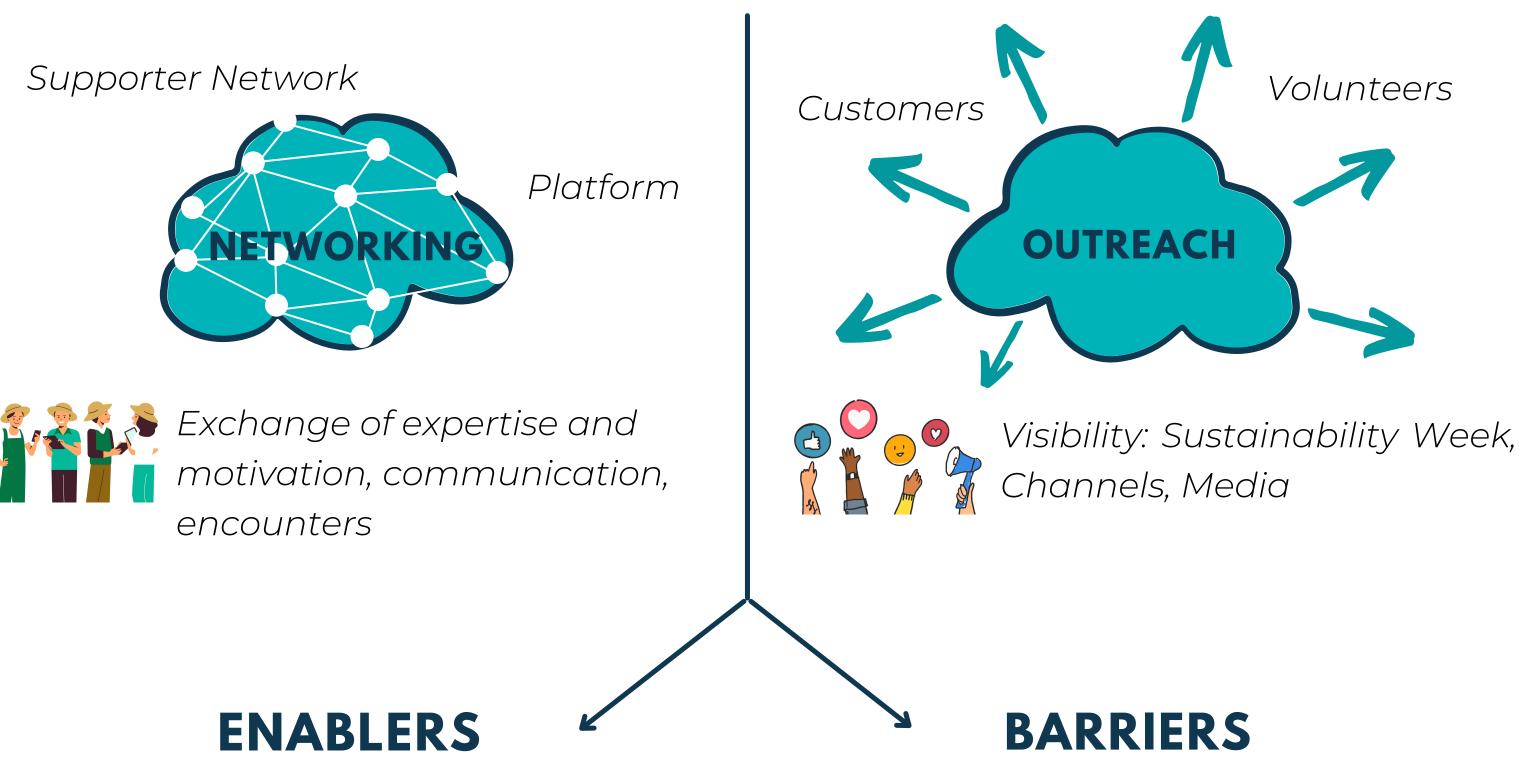
- Focus group with 6 participants from 4 organizations:
 - 2 educational actors
 - 2 sustainable stores

Goals of Cooperation:

- Resource-sharing: Distribution of knowledge and work
- Embrace the diversity of the actors' landscape
- Build alternative structures to encourage and connect actors

IDEAS FOR COOPERATION





- Reciprocal Motivation
- Personal interest
- Mutual inspiration
- Social contact

- Social distance
- Lack of resources: Longterm commitment, time
- Limited networking capacity



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